

# FROM BOSS TO LEADER

LEADERSHIP COURSE

## THE 'FROM BOSS TO LEADER' COURSE

The 'From Boss to Leader' course is the flagship offering of Leadership from the Core, one of the few leadership training boutiques in the world specializing in Servant Leadership. This unique course is offered as a hybrid and self-paced 14-week immersion to teach leaders and managers evidence-based Servant Leadership competencies to improve their performance on the job. It includes concurrent live coaching calls.

### What's included

The course derives from the best material Marcel Schwantes has delivered in live workshops for the last twenty years, replicated in a dynamic, easy-to-follow, self-paced, on-the-go format. The full 14-week course features:

- **25 On-Demand Videos:** Dynamically delivered video presentations combining speaking, facilitation, action planning, and a 'how to' implementation roadmap. All videos vary in length from 5 minutes to 30 minutes to accommodate the busy manager or executive.
- **Experiential Learning:** Interactive exercises, peer-group and team strategy discussions, reflection questions, journaling, self-discovery tools, and action planning to accelerate your development.
- **7 Live Coaching Calls:** A rarity for typical online courses, 60-minute live sessions are baked into the course for managers to collaborate and interact with an expert facilitator, receive focused coaching and mentoring support on the current module, get questions answered, and troubleshoot a problem.
- **One-Year Access:** You'll get twelve months of access to the members' area. Watch your videos again and again, anytime, where you want, when you want, including all new material added.
- **Assessment:** The Organizational Leadership Assessment (OLA) is a pioneering instrument that measures six key areas of organizational and servant leadership practice that are critical to achieving optimal organizational health. These six key areas encompass the framework and competencies for the teaching modules of the course.
- **Bonus content:** To enhance the course and provide further learning, Marcel has hand-picked content from his global thought-leadership platform via *Inc. Magazine* contributions and episodes from the popular Love in Action podcast, which he hosts and is heard in 160 countries.

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### What You'll Learn

The evidence-based framework for this course is based on the six building blocks of a high-performing culture grounded in the servant leadership literature and demonstrated in current best practices. The building blocks are:

- **Display Authenticity**  
Examples of topics covered: developing self-awareness, feedback/feedforward techniques, transparency, integrity, curiosity, vulnerability, developing trust, managing conflict.
- **Value People**  
Examples of topics covered: belief in others, being responsive to needs, developing trust, active listening, employee well-being, interpersonal and organizational communication strategies, the “stay interview.”
- **Provide Leadership**  
Examples of topics covered: take initiative to achieve results, remove roadblocks, set goals and expectations, fuel meaning and purpose behind people’s work, master the 1:1 meeting to drive performance, effective onboarding strategy, and envision the future together.
- **Share Leadership**  
Examples of topics covered: Share power, push authority down, establish a leader/leader culture, raise competence, and increase clarity to make good decisions.
- **Develop People**  
Examples of topics covered: create a culture of learning and risk-taking, praise and recognition, honoring the human drive to learn, grow, advance, and contribute, building on your employee strengths to unleash passion that results in higher performance.
- **Build Community**  
Examples of topics covered: Best-in-class business practices and protocols for strong and effective teams that include healthy collaboration, diversity, inclusion, belonging, and the fostering of great relationships.

Additionally, Marcel supplements the research with supporting evidence from best-in-class leadership practices from his own research and hundreds of interviews he has conducted with top global leaders. He also brings his own experience and observations from 20 years of

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developing leaders as a globally recognized executive coach, speaker, and leadership development expert.

### How does this course stand out from the rest?

**Evidence-based learning:** The market is saturated with leadership development training of all types. This course differentiates itself from the rest by being one of a handful of courses in the world that offers an evidence-based and practical framework that you can apply immediately on the job, based on sustainable Servant Leadership Development.

**Live coaching calls:** Additionally, most courses don't offer live coaching calls where members engage the instructor in person to increase their learning and development. These monthly calls are valued at \$10,500 on their own but are included with the course at no additional charge.

**Unlimited email support:** Members of the course receive unlimited email access to their instructor for asking questions, troubleshooting a work issue, and receiving additional support. Responses are usually received the same day.

**Online assessment:** Add to that the [optional] Organizational Leadership Assessment (OLA) on the front end to align with the course framework, the From Boss to Leader course is clearly a front-runner in the development of people leaders.

**Support community:** A place to share ideas and resources, get encouragement, and ask questions for additional support during the journey. Members also get unlimited email support for quick answers to current challenges.

### Your Next Step

We would be happy to learn more about your current challenges to be absolutely sure that the course is right for your team. To schedule the next step in the process, please use this link to book your call: <https://calendly.com/marcelchwantes/discovery-call?month=2022-01>